




The TIME Collaborative

Creating Schools with More & Better Learning Time



Session 5 – Re-engineering Your School Day and Year



DO NOW

THE “BUILD SOMETHING, ANYTHING” DO NOW

BUILDING MATERIALS

- Index Cards
- Tape

DIRECTIONS

- Use index cards and tape and build a structure at your table

RULES

- There are none
- Just build something

TEAMS WILL BE HONORED FOR

- The Tallest
- The most creative use of materials
- Sturdiest

Today's Agenda – Re-engineering Your School Day and Year

8:30 – 9:00	Welcome and Leadership Message
9:00 – 10:00	Redesign Work Session, Part 1: Learning from Others
10:00 – 10:15	<i>Break</i>
10:15 – 12:00	Redesign Work Session, Part 2: Team Work Time
12:00 – 12:45	<i>Lunch</i>
12:45 – 1:45	Redesign Work Session, Part 3: Team Work Time <i>Optional Workshops on Partnerships and Blended Learning</i>
1:45 – 2:40	Building Support: Synthesize & Communicate your Priorities
2:40 – 3:30	Next Steps Planning and Closing

Today's Objectives

- Continue re-engineering with your school team and learn from other schools' iterations
- Build on your first iteration and experiment with your next ones
- Clearly and succinctly synthesize your priorities and implications in order to become spokespeople for your new school day
- Build a deeper understanding of blended learning and partnerships *(through optional workshops)*

Keeping Track of It All

Choose Roles

Scribe = Blue

Focuser = Red

Timekeeper = Yellow

Throughout the day,
your **scribe** can take
notes for your team

NATIONAL CENTER ON TIME & LEARNING

Drafting a Pitch for Your New School Day

An elevator pitch is a short statement outlining:

- 1) Why your school is building a new school day
- 2) What will be different in your new day

At _____ School, we are developing a plan to build a new school day.

In our new day, we will:

- 1.
- 2.
- 3.

Your two to three major points should be driven by your Focused School-wide Priorities. For each point, articulate your priority and how it will impact students and teachers.

Deliverable for Session 6

- ☐ Completed iteration

Deliverable for Session 6

- ☐ Team presentation
- ☐ Draft plan

Session 5 Next Steps

SCHOOL/DISTRICT: _____

Check it off: Has your team completed next steps coming on?

- ☐ Finalized your Focused School-wide Priorities and the
- ☐ Completed the time parameters tool
- ☐ Delivered your first schedule and staffing iteration
- ☐ Delivered your key messages (prompts on Building S

BY SESSION 6	What Steps
1) Communicate your priorities & build support for your plan <ul style="list-style-type: none">Integrate your pitch into your outreach efforts and materialsShare at least one iteration with key stakeholders	
2) Continue re-engineering <ul style="list-style-type: none">Schedule time for re-engineers to experiment with iterationsMeet with district and NCTL coach to share plan and discuss flexibilities and cost implications	
3) Begin to prepare your final plan <ul style="list-style-type: none">Identify leads to draft your plan and prepare the presentation	

GOAL: Develop a High-Quality, Sustainable New School Day

	Mon	Tue	Wed	Thu	Fri
7:15 - 8:04	Sci	Sci	Math	Soc Stu	Elect
8:06 - 8:51				Elect	Elect
8:53 - 9:38	Special	ELA Int	Soc Stu	English	Advis.
9:40 - 10:25	English	Math Int	English	Math	Math
10:29 - 11:14		Advis.	Special		
11:16 - 11:38	Lunch	Special	Lunch	Lunch	Soc Stu
11:43 - 12:28		Lunch	English	Special	Lunch
12:30 - 1:15	Math	English	Eect		English
1:17 - 2:02	Soc Stu	Soc Stu	Eect	Sci	Special
2:04 - 2:49	ELA Int			ELA Int	
2:51 - 3:35	Math Int	Math	Sci	Math Int	Sci



Build on your first
iteration

Share bold,
creative ideas

Improve your
iterations

Experimenting with New Ideas



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Sharing and Learning from Our Iterations

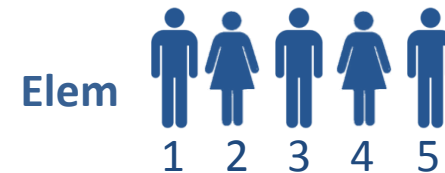
- 1 Assign one person to present your school's iteration (Talker)



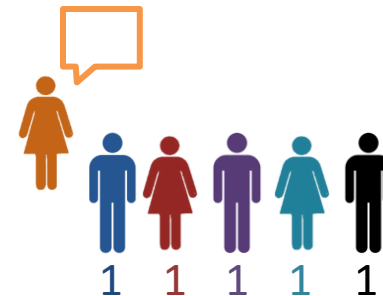
- 2 The remaining members of your team (Travelers) will count off.

ELEMENTARY: 1 – 5

MIDDLE and K-8: A – E



- 3 Each Traveler will go to one school to learn the iteration from a different school's Talker



ACTIVITY: Travelers and Talkers



Talkers

Walk through a summary of your school's first iteration (10 min)

- Highlight priorities, key implications and major changes
- Identify important questions and/or challenges
- Travelers can use the note taker to track ideas and questions



Travelers

Ask clarifying questions (10 min)

- Clarify the major components of the iteration
- Focus on the big picture



Travelers



Talkers

Generate new ideas and problem-solve (20 min)

- Use the Talker's iteration as a jumping-off point to come up with new ideas and problem-solve common challenges
- Ask open-ended questions: "What if..."
- Use note takers to track ideas you want to bring back to your team

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Team Work Time

Goal: Build on your first iteration to experiment and create a new and improved version

Questions to Consider:

What did we learn from other schools that will help us create our next iteration?



What do we want to try next in our iteration?



FOCUSERS: Your teams may need you

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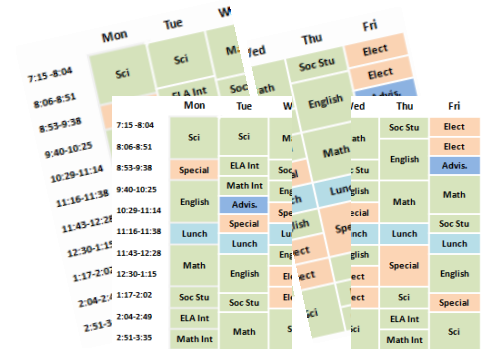
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Building your Next Iteration and Learning More

In the next hour, you can...

Continue building on your first iteration to create a new and improved version



or, some team members can...

Attend **optional workshops** on how to:

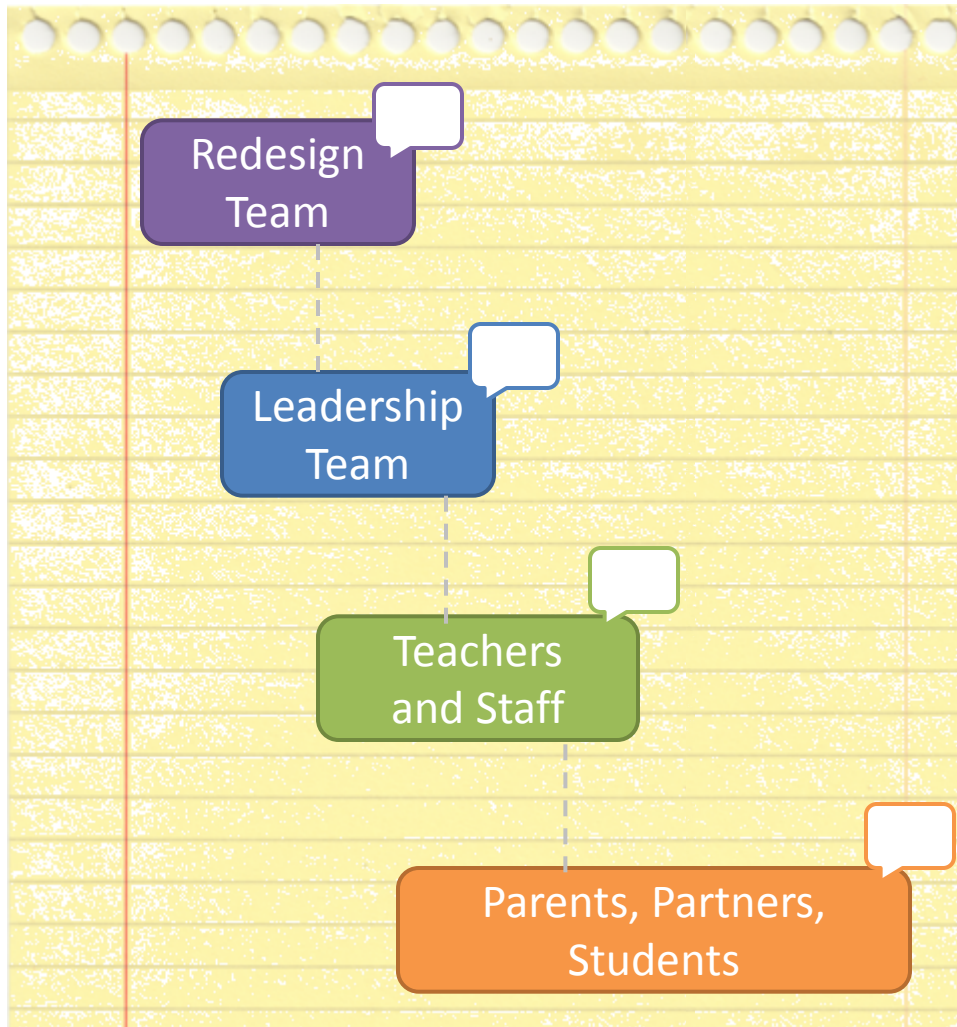
- Integrate **technology** into your new school day
- Integrate **partners** into your new school day



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Build Support: Become a Spokesperson For Your New School Day



Synthesize your priorities to deliver a clear, concise pitch

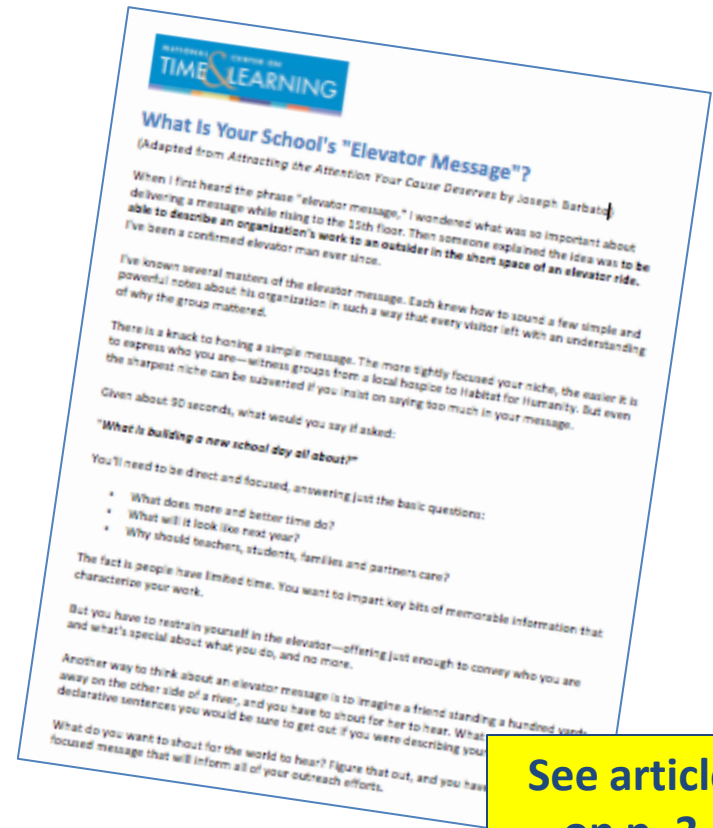
Today, you'll develop and practice an "elevator pitch" for your new school day

In the coming days, weeks & months:

- Integrate your pitch into meetings, newsletters, emails, conferences, Twitter feeds, etc. – **make sure everyone is on the same page**
- Empower your community to deliver this pitch and **help build support** for your new school day

Synthesize and Communicate your Priorities

Take a few minutes to read “What Is Your School’s ‘Elevator Message’?”



See article
on p. 3

Crafting an Elevator Pitch



A strong elevator pitch is...



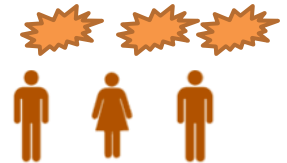
**...90
seconds
or less**



**...no more
than 3 major
points**



**...easy to
understand +
remember
(no jargon)**



**...compelling
(makes people
want to learn
more)**

Create a Pitch to Communicate your Priorities

Your elevator pitch briefly explains:

- 1) Why your school is building a new school day
- 2) What will be different in your new day

- At _____ School, we are developing a plan to build a new school day so that we can...
- With more time, we will be able to:
 - 1.
 - 2.
 - 3.

Drafting a Pitch for Your New School Day

An elevator pitch is a short statement outlining:

- 1) Why your school is building a new school day
- 2) What will be different in your new day

At _____ School, we are developing a plan to build a new school day so we can (include an aspirational goal).

With more time we will be able to:

- 1.
- 2.
- 3.

Your two to three major points should be driven by your Focus. For each point, articulate your priority and how it will impact

See
template
on p. 4

ACTIVITY: Create Your Elevator Pitch

Directions:

- 1) Work as a team to **create and practice your elevator pitch**. Use the **elevator pitch template**.
- 2) Deliver your pitch to two colleagues from other schools. Give and take feedback using the **elevator pitch rubric**.
- 3) Regroup as a team and share feedback you received. Your **scribe** can use this feedback to **refine your school's elevator pitch**.

New School Day Pitch: Giving Feedback

Directions: Use this rubric to give concrete, actionable feedback. For each element of a successful pitch, answer this question: *How effectively did the pitch meet the criteria?* Then, share your feedback with your colleague.

Criteria	Rating				Comments/Questions
	Not very effective	Effective	Effective	Effective	
90 seconds or less	1	2	3	4	
No more than 3 major points	1	2	3	4	

Drafting a Pitch for Your New School Day

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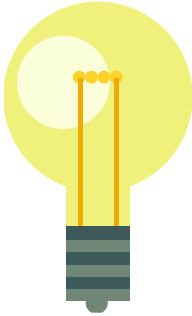
Your two to three major points should be driven by your focus. For each point, articulate your priority and how it will impact learning.

See template and rubric, p. 4 & 5

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What Stood Out For You?



- Think of an **“aha!” moment** that happened for you today and with whom you will share it back at school



- Think of a **“shout-out”** to recognize one of your team members or another school team

We'll share “aha!” moments and “shout-outs” before we leave today.

Your Next Steps

By Session 6, your team must:

1. Communicate your priorities and build support for your plan

- Integrate your elevator pitch into your outreach efforts and materials
- Share at least one iteration with key stakeholders

2. Continue re-engineering

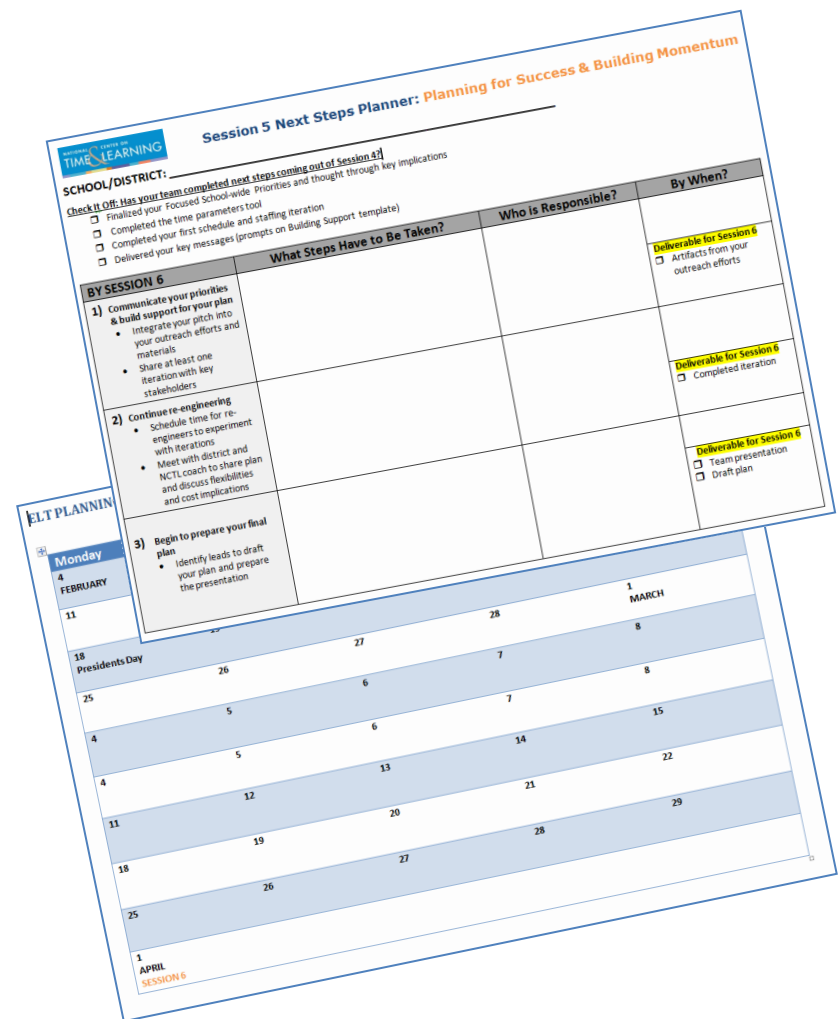
- Experiment with several iterations, working towards your completed staffing and scheduling iteration
- Meet with district leaders and your NCTL coach to share your redesign plan, consider flexibilities needed, and discuss cost implications

3. Begin to prepare your final plan

- An electronic copy of the template will be posted on the website to use for your Session 6 team presentation and your final plan for submission

Resources for Next Steps Planning

- ✓ Complete the **Next Steps Planner** and use your **Planning Calendar** to identify action steps
- ✓ All resources from today's session can be found at **www.timeandlearning.org/newyork**



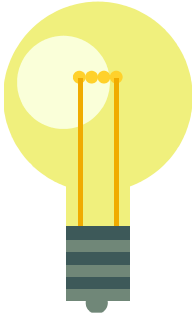
The image displays two educational planning tools. The top tool is the 'Session 5 Next Steps Planner: Planning for Success & Building Momentum'. It includes a section for 'SCHOOL/DISTRICT' and a 'Check It Off' list of tasks. Below this is a table with three columns: 'What Steps Have to Be Taken?', 'Who is Responsible?', and 'By When?'. The table is divided into three rows for 'BY SESSION 6', each with specific tasks and deliverables. The bottom tool is a 'PLANNING' calendar for February and March, showing dates and days of the week. The calendar is divided into two sections: 'FEBRUARY' and 'MARCH', with dates and days of the week listed.

What Steps Have to Be Taken?	Who is Responsible?	By When?
BY SESSION 6 1) Communicate your priorities & build support for your plan <ul style="list-style-type: none">Integrate your pitch into your outreach efforts and materialsShare at least one iteration with key stakeholders		Deliverable for Session 6 <input type="checkbox"/> Artifacts from your outreach efforts
2) Continue re-engineering <ul style="list-style-type: none">Schedule time for re-engineers to experiment with iterationsMeet with district and NCTL coach to share plan and discuss flexibilities and cost implications		Deliverable for Session 6 <input type="checkbox"/> Completed iteration
3) Begin to prepare your final plan <ul style="list-style-type: none">Identify leads to draft your plan and prepare the presentation		Deliverable for Session 6 <input type="checkbox"/> Team presentation <input type="checkbox"/> Draft plan

PLANNING
Monday 4 FEBRUARY
11
18 Presidents Day
25
4
11
18
25
1 APRIL
SESSION 6

1 MARCH
8
15
22
29

What Stood Out For You?



- Your **“aha!” moment** and with whom you will share it back at school



- A **“shout-out”** to recognize one of your team members or another school team

Session 5 Evaluations

**Please fill out and
return your evaluations!**

Thank you!