

School-Based Planning Team Agenda: Tuesday, April 1, 2025

Attendees: Wakili Moore, Ajoua Jackson, Aaron Lane, Gina Verdin, Susan Reed, Shantinique DePass, Jacob Solt, Michael Loson, Amy Bateman, Marvic Aguero Martinez

Excused: Christopher Galvano

Facilitator:

Note Taker: Michael Loson

| Item | Resolution |
|--|---|
| <ul style="list-style-type: none">● Content Creators Crew<ul style="list-style-type: none">○ Proposal Attached Below | <p>Mr. Loson presented a proposal (see notes below)</p> <p>Next Step: Mr. Loson will begin marketing the opportunity to current 7th grade students.</p> |
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Approved by School Based Planning Team Committee Members:

PROPOSAL: CONTENT CREATORS CREW

For the 2025-26 school year, Andrew Langston Middle School (led by teacher Michael Loson) will develop a “crew” that helps teach students the skills of digital content creation using the school’s existing resources and current infrastructure.

Date: 3/17/2025

Submitted By: Michael Loson, Social Studies Teacher

PURPOSE:

The purpose is to empower students to develop essential communication, media literacy, and teamwork skills through the creation of engaging video content produced for the school’s social media pages. This CREW will provide a platform for students to:

- **Develop 21st-century skills:** Students will gain proficiency in critical thinking, problem-solving, creativity, collaboration, communication and media literacy.
- **Foster creativity and collaboration:** Students will work together to brainstorm ideas, produce videos, and solve problems.
- **Build portfolio grounded in Project-Based and Expeditionary Learning:** Students will become creators. Gaining valuable experience for college career readiness.
- **Promote school spirit and community engagement:** The CREW will create content that informs and entertains the school community, highlighting student achievements.

ACTIVITIES:

In addition to receiving the EL Education CREW curriculum multiple days each week, students in the Content Creators CREW will engage in the following activities:

- Brainstorming and planning ideas for news segments, vlogs, and other video content.
- Filming, editing and video production using digital audio-video equipment.
- Interviewing individuals and reporting on stories involving their school community.
- Shining a positive light on our school through promotion of our social media.

POTENTIAL SEGMENTS:

In contrast to traditional student news programs, students both pitch and produce a variety of short, social media segments, including but not limited to:

- **School Happenings**
- **Student Spotlight**
- **Teacher Feature**
- **"Around Langston" News**
- **"Creative Corner" (Work Highlight)**
- **"Tiger Talk" (Student Opinions)**

COST, EQUIPMENT AND RESOURCES:

All required equipment for the CREW that isn’t already available to RCSD students has been purchased through a 2025 technology grant provided by the RCSD IT Department.

In addition, all activities will be complete during the school day, specifically during CREW, so there’s no additional costs or stipend related to the proposal.

APPROVALS:

- ☐ Michael Loson will serve as the CREW leader for the 2025-26 school year and continue his admin assignment as the school’s social media, website, and graphic design person.
- ☐ The Content Creator CREW will be granted flexibility in scheduling crew curriculum to accommodate video production, with the understanding that the core principles of the EL Education curriculum will be upheld.
- ☐ Current 7th-grade students will have the opportunity to apply for membership in the CREW for the 2025-26 school year, with a maximum of 16 participants.

ANDREW LANGSTON
MIDDLE SCHOOL

CONTENT CREATORS

WANT TO BE
A CONTENT
CREATOR?

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CONTENT CREATORS CREW

**CURRENT
7TH
GRADERS**

**FOR 2025-26
SCHOOL
YEAR**

If you're interest in joining the Content Creators
CREW for the 2025-26 school year, please let
Mr. Loson in Room 309 know TODAY!

- LEARN TO FILM EXCITING VIDEO
- DEVELOP YOUR OWN IDEAS
- INTERVIEW STAFF & STUDENTS
- CREATE CONTENT FOR OUR
SCHOOL'S SOCIAL MEDIA
- BECOME VIDEO EDITING PROS
- LEARN TO USE ALL THE EQUIPMENT
USED BY VIDEO PROS